

THE GULF TIME

# EMIRATES BUSINESS

RATE CARD 2017



## PROFILE

Emirates Business newspaper is a broadsheet, focusing on business stories, analysis, features and more. Everything worthy of a reader's appetite for figures and facts is our focus. As a provider of knowledge and information, Emirates Business daily now wears a new, enhanced and sophisticated look!

## Expenditure in Emirates Business package

<b>DPS</b>	AED 60,322
<b>Full Page</b>	AED 34,466
<b>Half Page</b>	AED 17,233
<b>Quarter Page</b>	AED 8, 616

POSITION LOADINGS	
Back Page	30%
Page - 2 &3	20%
Page - 5,7,9,11,13	10%
Page - 4,6,8, Centerspread Inside Back Page	5%

ADVERTISING RATES FOR FRONT PAGE PANEL						
Insertions	1-10	11-20	21-30	31-50	51-100	101+
Size (5cm X 2Col) Rate (AED)	350	320	300	270	200	150

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